

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT25/12 14.48  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6391319

CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST# <u>31</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT25/12 14.48

REP: TO LEN A  
FR JULIE  
OK'D M3,4,6  
TTLS RTS  
PLS CFM, THX 10/25

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
25	S		1100P-1130P	30		\$2,000.00	10/24	10/26	0		W-F	0
PROGRAM : NEWS CON COM1 : 2X PER DAY												
54	A		1100P-1135P	30		\$2,000.00	10/24	10/26	6		W-F	6
PROGRAM : NEWS ORD COM1 : TP NEWS THIS IS A MAKE-GOOD FOR OCT24 ON LINE-25 FOR 6 SPOTS/WK												

REP HEADLINE# 6391319 TRF# 338450  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100P-1130P	30		\$2,000.00	10/29	10/30	0		M-TU	0
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
55	A		1100P-1135P	30		\$2,000.00	10/29	10/30	4		M-TU	4
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-26 FOR 4 SPOTS/WK												
30	S		1100P-1130P	30		\$2,000.00	10/24	10/28	0		W-SU	0
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
56	A		1100P-1135P	30		\$2,000.00	10/24	10/28	10		W-SU	10
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-30 FOR 10 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#25	MISSED:W-F/1100P-1130P				OCT24(6/WK)		30S	\$2,000.00	(OCT25/12)	
			OFFER:W-F/1100P-1135P				OCT24(6/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
M4	OK'D	BUY#26	MISSED:M-TU/1100P-1130P				OCT29(4/WK)		30S	\$2,000.00	(OCT25/12)	
			OFFER:M-TU/1100P-1135P				OCT29(4/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
M6	OK'D	BUY#30	MISSED:W-SU/1100P-1130P				OCT24(10/WK)		30S	\$2,000.00	(OCT25/12)	
			OFFER:W-SU/1100P-1135P				OCT24(10/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
OCT/12 184880.00 NOV/12 97620.00											CONTRACT TOTAL 282500.00	
											TOTAL SPOTS 140	

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$842,268 WFTV 34% WKMG 32% WESH 20% WOFL 13% WKCF 0% WRBW 1% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE